

2026 American Advertising Awards

AAF Spokane

Sponsorships

More
than an
awards show

The American Advertising Awards is the premier celebration of creative excellence in our region — and part of the industry's largest competition nationwide, with 25,000+ entries annually.

*This is the room
where...*

- BRANDS ARE SHAPED
- TEAMS ARE CELEBRATED
- HARD-WORK IS RECOGNIZED
- AND CREATIVITY IS HONORED

This is the
heartbeat
*of our creative
economy.*

WHO WILL BE IN *THIS ROOM:*

Agency owners &
creative directors

Brand & marketing
decision-makers

Business leaders &
entrepreneurs

Media, production,
and tech partners

Students & emerging
professionals

In-house, agencies,
freelancers, creatives

THE EVENT

DATE

April 18, 2026

THEME

Monte Carlo Casino Night

LOCATION

Spokane Public Library | Downtown
3rd Level

Where Vision Wins

THE WINNINGEST *VIBES*

We're hosting a 1960s-style
Monte Carlo Casino Night

- Elegant black tie-adjacent aesthetic
- Casino tables with skilled dealers
- Exclusive VIP Lounge
- Branded step-and-repeat

Your brand becomes part of a
high-end, immersive experience.

WHY SPONSOR?

Sponsorship is not logo placement.

- It is:
- Strategic brand alignment with excellence
 - Direct access to decision-makers
 - High-visibility event presence
 - On-stage association with award-winning work

Our sponsors are integrated into the experience - not placed beside it.

LET'S BUILD THE RIGHT *PARTNERSHIP*

We can tailor a sponsorship
aligned with your unique goals:

- Brand awareness
- Lead generation
- Hiring visibility
- Community positioning
- Category exclusivity

2026 SPONSORSHIP TIERS

PRESENTING SPONSOR

THE HEADLINER. “The 2026 American Advertising Awards presented by *Presenting Sponsor.*”

- Largest logo placement across all marketing & signage
- Full-page, premium program ad
- Logo on table signage, centerpieces, and step-and-repeat
- Front row VIP + champagne service
- Executive presentation of Best in Show
- :60 ad or commercial shown 3x during pre-show cocktail hour
- Mid-show ad placement
- Branded item at every seat
- Branded item at registration table
- VIP Lounge access

Pre- & Post-Show Exposure

- Ten (10) social posts (Jan-Jun)
- Two (2) dedicated email features with Calls-to-Action
- Inclusion in post-show wrap up email
- Sponsor collateral at all AAF Ads & Ales events (1x monthly through June 2026)

This is maximum impact and sustained exposure; Not simply a single-moment feature.

INVESTMENT: \$5,000

PREMIER *SPONSOR*

HIGH VISIBILITY + PREMIUM PRESENCE

- Half-page, premium program ad
- Logo on major signage and table signage
- Seated at VIP table
- Logo on High Roller tables
- :30 ad or commercial shown 2x during pre-show cocktail hour
- VIP Lounge access
- Award category sponsorship

Pre- & Post-Show Exposure

- Five (5) social posts (Jan-Jun)
- Inclusion in post-show wrap up email

INVESTMENT: \$3,500 - two available

PARTNER *SPONSOR*

REGIONAL BRAND VISIBILITY + ENGAGEMENT

- Half-page, premium program ad
- Verbal recognition at event welcome
- Logo on grouped table signage
- :15 ad or commercial shown 2x during pre-show cocktail hour

Pre- & Post-Show Exposure

- Three (3) social posts (Jan-Jun)
- Inclusion in post-show wrap up email

INVESTMENT: \$1,500 - two available

CASINO *SPONSOR*

EXPERIENTIAL CENTERPIECE OF THE EVENT.

- Naming rights to casino activation
- Logo on all 10 gaming tables
- Branded vouchers
- Logo on raffle signage
- Recognition before casino opens
- Opportunity to provide High Roller prize

Pre- & Post-Show Exposure

- Dedicated Social Spotlight
- Inclusion in post-show wrap up email

INVESTMENT: \$3,000

BAR SPONSOR

YOUR BRAND, CARRIED AROUND THE EVENT

- Logo on bar signage
- Branded cups and napkins
- Signature cocktail naming rights
- Logo on drink menu
- Slideshow presence during cocktail hour

Pre- & Post-Show Exposure

- Dedicated Social Spotlight
- Inclusion in post-show wrap up email

INVESTMENT: \$1,000

ADVERTISING *OPPORTUNITIES*

Full page ad

- Size: 5" x 8"
- Full color (CMYK)
- No bleed
- Advertiser provides camera-ready artwork by deadline*

INVESTMENT: \$500

Half page ad

- Size: 5"x 3.89"
- Full color (CMYK)
- No bleed
- Advertiser provides camera-ready artwork by deadline*

INVESTMENT: \$250

Business Listings

- Size: 2.38" x 1.84"
- Full color (CMYK)
- No bleed
- Advertiser provides camera-ready artwork by deadline*

INVESTMENT: \$150

* If you need an ad designed or altered for you, there will be an additional \$75 charge

SECURE YOUR LEVEL

Let's get rolling

The 2026 American Advertising Awards Sponsorship levels are secured on a first-commit basis.
Category exclusivity may be available at select tiers.

Contact:

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